




January, 2012



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Meet  @  **AFFILIATE SUMMIT WEST LAS VEGAS** January 8-10, 2012

 **International CES** January 10-13, 2012 Las Vegas

 **Inside Social Apps 2012** FEBRUARY 8 & 9 San Francisco

What's New @ W3i

W3i's On Fire!

[Rock out!](#) Watch How Team W3i Rocked in 2011

Improved Reporting and Documentation for More Actionable Insight and Faster Revenue Generation

App ID Creation Create an ID for your app that you can use for integration. This will save you time speed up implementation so your app is to market faster! [view article](#)

W3i's AppX App Nominated for 2011 Best App Ever Award

[Spellcraft School of Magic](#), magical role playing game co-produced with Appy Entertainment, is nominated for [2011 Best App Ever Award](#) brought to you by the 148Apps network. As a student of the Spellcraft School of Magic, harvest exotic ingredients, brew sorcerous spells and journey into the endless depths of a deadly dungeon to defeat monsters, discover treasures and use magical artifacts to boost your powers. [Vote now!](#)

From the W3i Blog



Feature Article Written by:
Oren Todoros
Consultant

[Clash of the AppStore](#)

It's becoming evident that when it comes to mobile devices and their operating systems, their success strongly depends on the apps they run. [view article](#)

Breaking News

[2011 in review: Rob Weber, SVP, W3i by Jon Jordan, PGBiz](#)

Meet with W3i

Affiliate Summit, Las Vegas
January 8-10

CES, Las Vegas
January 10-13

FSTA Winter Conference, Las Vegas
January 16-18

Inside Social Apps, San Francisco
February 8-9

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1-855-W3i-APPS

[What App Developers Need to Know About Windows 8 and Metro Applications](#)

Here's what I learned at the Microsoft Build Conference in Anaheim, California as Microsoft revealed the latest incarnation of Windows, namely Windows 8.

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[5 iPhone Video Creation Apps to Unleash Your Inner Spielberg](#)

To save you time and cut straight to the action, here are 5 video creation apps for iPhone you should have need handy. Bad script writing not included. [view article](#)

From Across the Web

[Rants and Anti-Rants from Top-Grossing App Developers](#)

My day job brings me the good fortune of working with the majority of the top-grossing app developers.

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